



# Toolset

Toolset Community branding guidebook

# Logotype



There are three optical sizes for the Toolset Community Logotype.

## Large

Use the full logo



## Middle

Use the full logo



## Small

Use the full logo

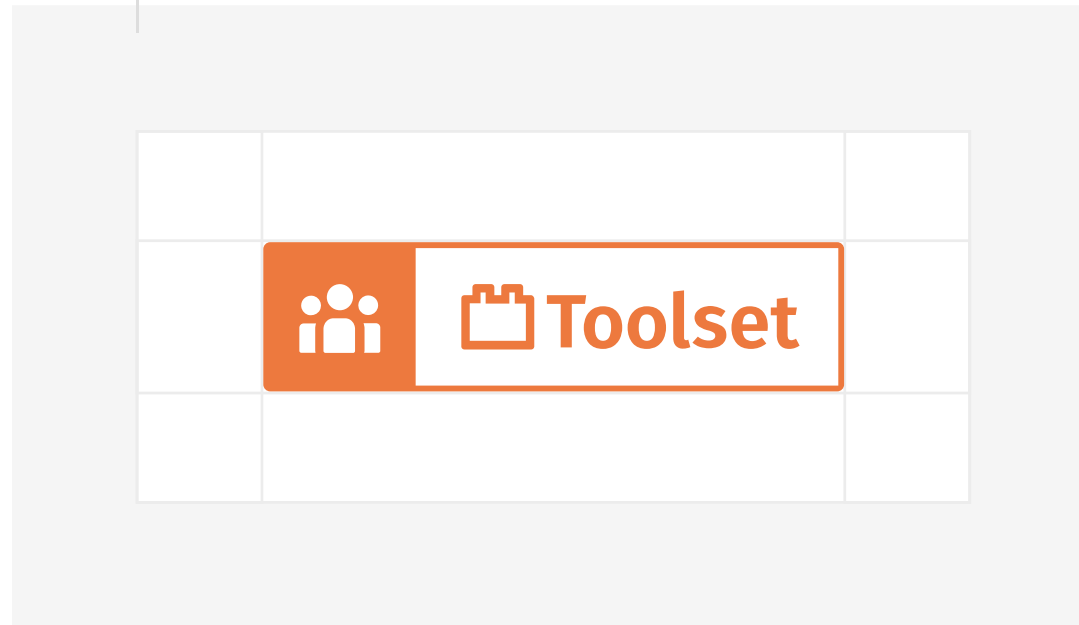


## Logotype clearspace



No graphic element  
should ever appear  
within this space.

Zone for comfortable placement of any  
graphic elements



## Logotype color options



Color and  
monochrome logo  
options.



## Logotype exemplary usage



Use the logo without a background image only if a contrast between them preserves the readability of the logo.

The background needs to be **uniform**.

In any other cases, use the logo with the background.

# Title of the video here



## Toolset colors

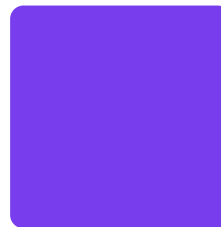


Branded colors  
and gradient.



#ed793e

237, 121, 62



#783eed

120, 62, 237



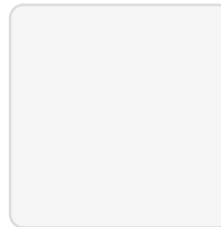
#3eed78

62, 237, 120



#fff

255, 255, 255



#f5f5f5

245, 245, 245



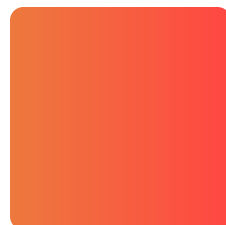
#666

102, 102, 102



#343434

52, 52, 52



**linear-gradient**(90deg,  
#ED793E, #FF4642);