Toolset
Build Beautiful Dynamic WordPress Websites

Branding guidebook
There are four optical sizes for the Toolset Logotype.

- **Large**: Use the full logo
- **Middle**: Use the full logo
- **Small**: Use the full logo
- **Icon**: Use only the graphic part of the logo
Logotype

clearspace

No graphic element should ever appear within this space.

Zone for comfortable placement of any graphic elements

Toolset
Logotype exemplary usage

Use the logo without a background in background image only if a contrast between them preserves the readability of the logo.

The background needs to be uniform.

In any other cases, use the logo with the background.
Branded colors and gradient.

linear-gradient(90deg, #ED793E, #FF4642);